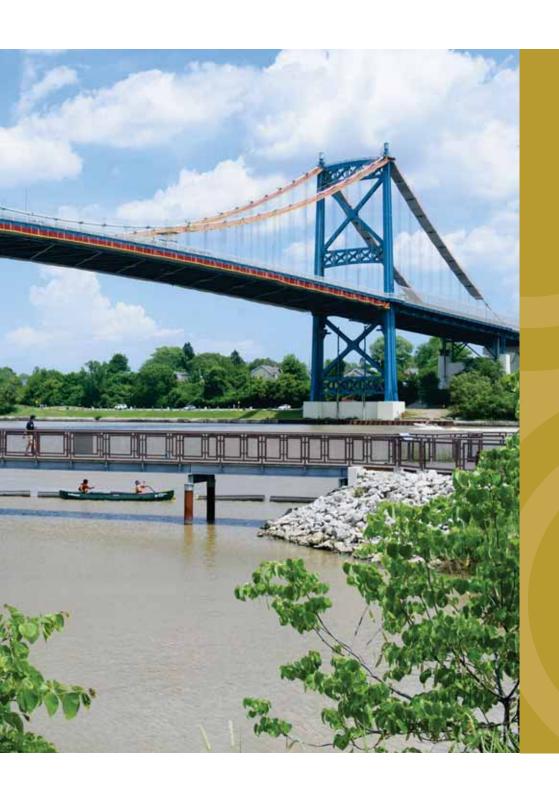
### IMAGINE.

OUR REGION OUR TIME OUR LEGACY



# Game Changer for Toledo.

TOLEDO BLADE



# MULTI-USE TRAILS CONNECTING NEIGHBORHOODS ON BOTH SIDES OF THE MAUMEE 300+ACRES OF GREEN SPACE



ALL GREAT CITIES
HAVE GREAT PARKS.
NO REGION CAN SUCCEED
WITHOUT A STRONG
DOWNTOWN.

### THIS IS YOUR GLASS CITY RIVERWALK













Imagine a thriving, vibrant downtown with 300 acres of new and revitalized riverfront greenspace connected by five miles of multi-use trails spanning both sides of the Maumee River from Veteran's Glass City Skyway to the Anthony Wayne Bridge.

It's discovery play, bike paths, pedestrian trails, and open, beautiful, green space. Space that engages our community and draws visitors from across the region.

All maintained in the clean, safe, natural way you have come to expect from Metroparks Toledo.

A transformed riverfront that enhances our quality of life and attracts talent and business.

A place for our community to connect with trails and greenspace reaching East Toledo, the Vistula neighborhood and the Warehouse and Central districts.

A waterfront that improves water quality by restoring natural areas, creating wetlands and planting thousands of trees.

A downtown with continued economic growth created by increasing property values and establishing new businesses.





# ENJOYING THE OUTDOORS ALL YEAR LONG

There were more than 5 million visits to Metroparks Toledo in 2019.

Our visitors love nature and we know that outdoor physical activity not only promotes wellness, it gives us time to connect with ourselves. Time to turn off our phones, breathe in some fresh air, and give our bodies and minds a little

PHYSICAL ACTIVITY IN PARKS REDUCES HEALTH CARE COSTS

Our plan for the Glass City Riverwalk features fully accessible park elements that visitors can use during every season. With waterfront access for boating and kayaking, a rock-climbing area, interactive water attractions, urban camping, and a winter skating ribbon—Metroparks Toledo will keep you active all year.

PHYSICAL ACTIVITY IN THE METROPARKS PROVIDES HEALTH SAVINGS\*

\$1,230 PER YEAR FOR THE AVERAGE

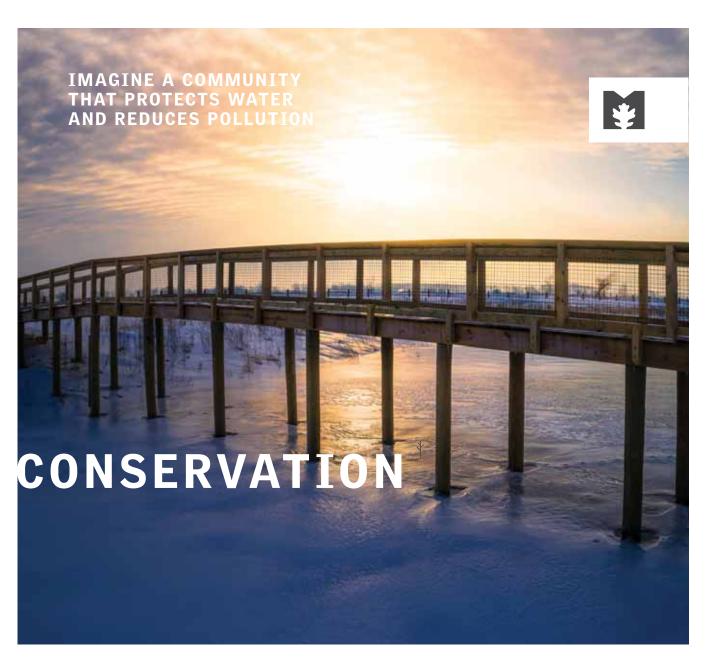
**ADULT** 

\$2,470
PER YEAR FOR ADULTS OVER 64





\*The Trust for Public Land/ Toledo Study



#### ENHANCING OUR REGION'S NATURAL RESOURCES

Through 90 years of land stewardship, we have seen that people care for their environment if they positively interact with it. The success and vitality of our community depends on understanding that if we take care of the environment, it will take care of us.

Our environmental vision for Glass City Riverwalk is to restore more than 90 acres of industrial or vacant land to natural space, by planting thousands of new trees.

### TAKE CARE OF THE ENVIRONMENT AND IT WILL TAKE CARE OF US

Our community deserves outdoor experiences that aid in its growth.

**GREEN SPACES** 

24,000

NEWLY PLANTED TREES ALONG THE MAUMEE







#### CONNECTED TO THE COMMUNITY

A busy riverfront is like a social network. From the running group regularly meeting at five a.m. to get in their morning miles to the corporate business gathering employees for their annual picnic. There are spaces for everyone.

By shaping community identity and serving as the backdrop to social interactions among different groups, parks and playgrounds can help strengthen cohesion in historically segregated neighborhoods.

### CONNECTING PARKS TO PARKS AND PEOPLE TO PARKS

Our plan is to invest in public spaces where our residents can gather to build life-long connections to each other and nature. More than 5 miles of new mixed-use trails and paths will connect communities on both sides of the river. So that you know when you're here, you're safe, you're connected to community, and you belong.

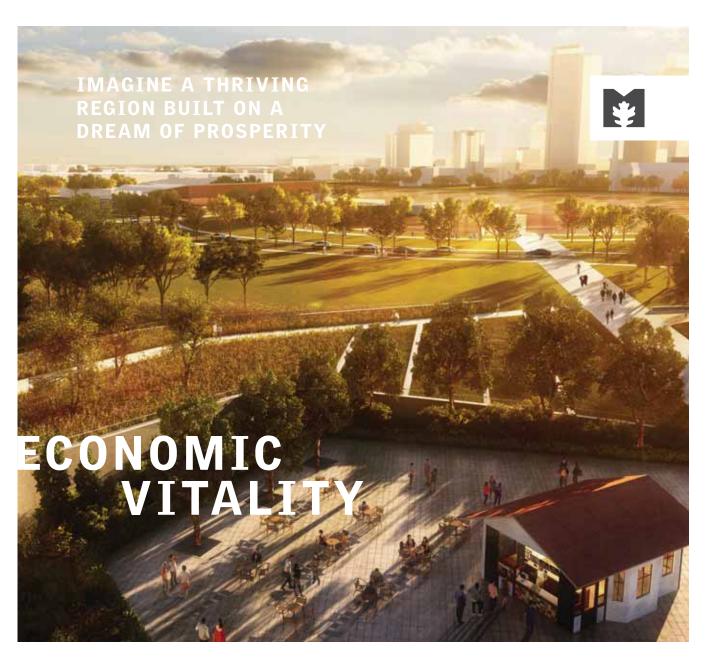
ACCESS

31,420

PEOPLE FROM SURROUNDING NEIGHBORHOODS WILL BE WITHIN 1 MILE OF CLEAN, SAFE, NATURAL SPACE.







#### CREATING SUSTAINABLE GROWTH

This project will be a successful driver of economic growth that will make our region a healthy, sustainable, and interactive place to live. We're proud to call this place home and believe this project will be a cornerstone of the city's continued growth.

"METROPARKS ARE KEY
ECONOMIC DRIVERS IN LUCAS
COUNTY, GENERATING TENS
OF MILLION DOLLARS IN
ECONOMIC BENEFITS
EACH YEAR."

THE TRUST FOR PUBLIC LAND, 2019

There is an estimated \$1 billion in economic impact anticipated by generating private construction, increasing property values, and establishing new business opportunities.

Phase one of Glass City Metropark, the hub of the Riverwalk, is currently in development in the former Marina District. GROWTH

\$1B

ESTIMATED REGIONAL ECONOMIC IMPACT







GRAND RAPIDS, MI

TRANSFORMATION IN PROGRESS



A SINGLE DOLLAR SPENT IN A PARK SYSTEM CAN TRIGGER A PRIVATE INVESTMENT OF

\$7 TO \$20



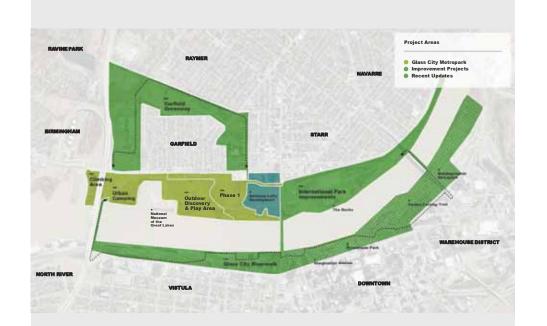
# INVESTING IN THE SUCCESS OF NORTHWEST OHIO

Nationally, cities like Toledo are reclaiming and reinvesting in their riverfronts. Boise, Grand Rapids, and Des Moines are now rated as some of the most livable cities in the United States because of their dedication to improving resident's quality of life through park projects.

For example, Pittsburgh invested more than \$130 million in Three Rivers Park and now cites nearly \$2.6 billion in riverfront development as a result of that investment.

"IN A LOT OF MIDWESTERN AND RUST BELT' CITIES OF THE U.S., THE PRESSURE TO ATTRACT AND KEEP TALENT AND CREATE AN IMPROVED QUALITY OF LIFE, COMBINED WITH THE DECLINING USE OF WATER FACILITIES FOR INDUSTRIAL USE HAS RESULTED IN RIVERFRONT REVITALIZATION BECOMING A COMMON STRATEGY."\*

\*Source: https://www.reonomy.com/blog/post/ waterfront-revitalization-a-deep-dive-into-itsimpact-on-several-u-s-cities





#### "WHAT MAKES IT WORK FOR US IS METROPARKS."

COLUMBUS DEVELOPER
FRANK KASS CITED THE
FUTURE METROPARK WHEN HE
ANNOUNCED PLANS TO BUILD A
\$40 MILLION RESIDENTIAL AND
COMMERCIAL DEVELOPMENT,
MARINA LOFTS, NEXT DOOR.

BECAUSE OF THE
COMMITMENT TO BUILD
PHASE 1 OF GLASS CITY
METROPARK, ECONOMIC
DEVELOPMENT HAS
ALREADY BEGUN. EVERY
\$1 SPENT ON THE
METROPARKS INITIATIVE
HAS RESULTED IN \$10 IN
PRIVATE INVESTMENT.



# ACTIVATING OUR VIBRANT RIVERFRONT

PHASE ONE OF GLASS CITY METROPARK DEVELOPMENT WILL INCLUDE:

- A 3,500-SQUARE-FOOT PAVILION WITH RESTROOMS, A CONCESSION WINDOW AND GREEN ROOF. THE BUILDING WILL ACCOMMODATE 150 PEOPLE.
- ROOFTOP PLAZA SPACE
- AN EVENT LAWN THAT WILL ACCOMMODATE 5,000 PEOPLE FOR SPECIAL EVENTS
- A SLEDDING HILL
- AGGREGATE AND ASPHALT WALKING PATHS
- WATER ACCESS FOR FISHING, CANOEING/ KAYAKING
- SHORELINE RESTORATION
- REFORESTATION WITH MORE THAN 2,000 TREES AS WELL AS PRAIRIE PLANTS
- STORMWATER WETLANDS AND BIOSWALES
- ADVENTURE BOARDWALK OVER WATER WITH SEATING
- THE REALIGNMENT OF RIVERSIDE DRIVE
- A 70-VEHICLE PARKING LOT
- A NEW CURB CUT FOR PARK ACCESS FROM
   BROADWAY STREET





#### **CHRYS PETERSON**



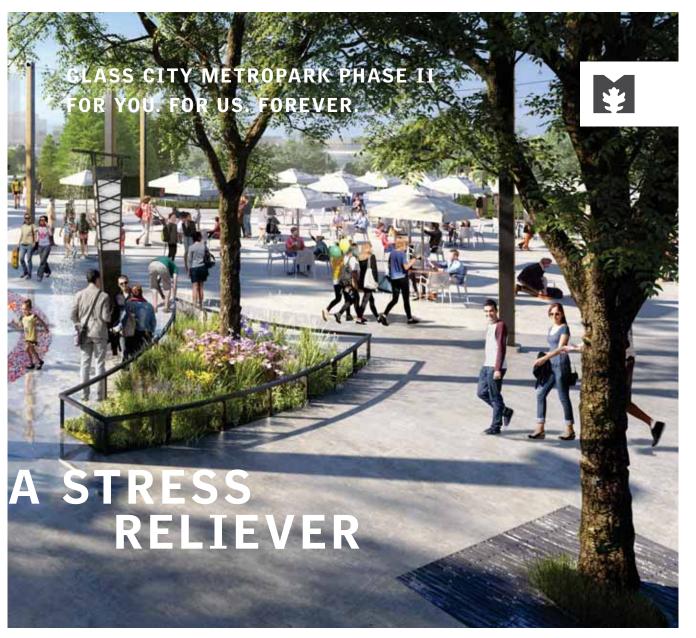
"Since March, the darkest days of this pandemic, and continuing today, our parks stayed open as a necessary resource for our community. And I would suggest that we all learned the value of preserving open space for public use, communing with nature as a healing refuge and the mental and physical benefits of an active lifestyle. This levy is essential to making this vision a reality. Toledo is blessed to have our Metropark system."



### RAY WOOD NAACP PRESIDENT, LOCAL CHAPTER



"We support our community. We support our Metroparks. When we invest in ourselves, we go back to work and we make sure of our future. The Metroparks are promise keepers."

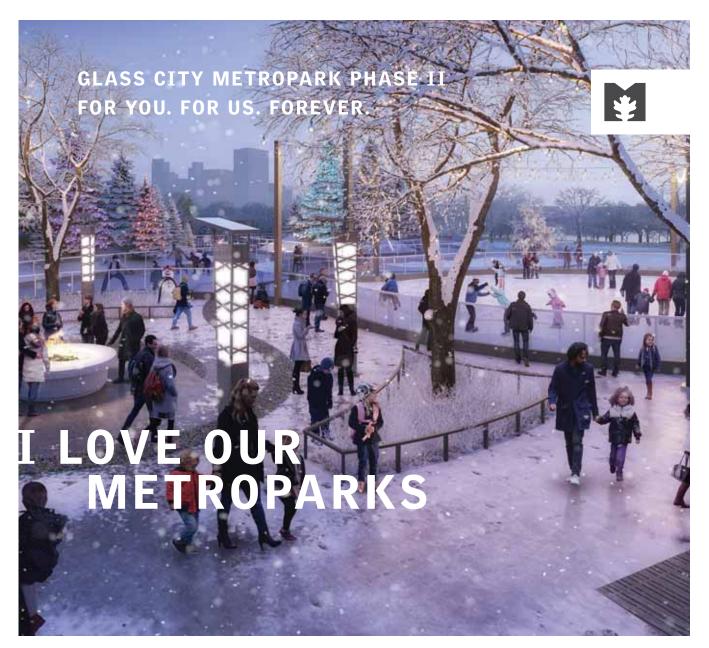


### THE MIKOLAJCZYK FAMILY



"The Metroparks are a place of reprieve for my family, they provide a great escape from our hectic and full lifestyle. We play sports, fish, ride bikes, picnic, and hunt for treasures. It's a place for us to take in new scenery, enjoy one another without electronics and create lasting memories.

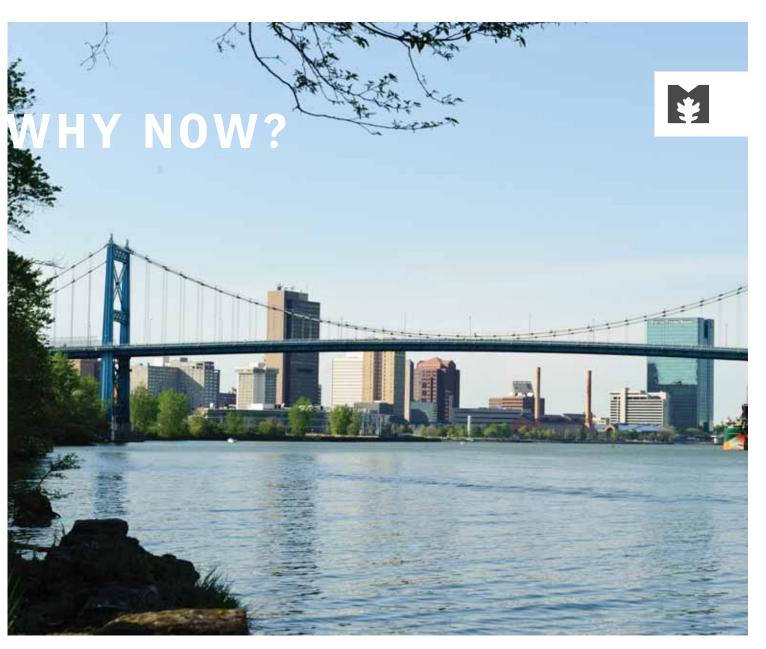
We greatly enjoyed the Metroparks during quarantine. We visited Providence, Wildwood, Howard Marsh and Middlegrounds. I was blown away at how beautiful they are and the many activities you can take part in, we feel very fortunate to have such amazing outdoor green spaces to enjoy."



# SHARON SPEYER PRESIDENT, HUNTINGTON BANK NORTHWEST OHIO REGION CHAIR OF THE BOARD, CONNECTOLEDO



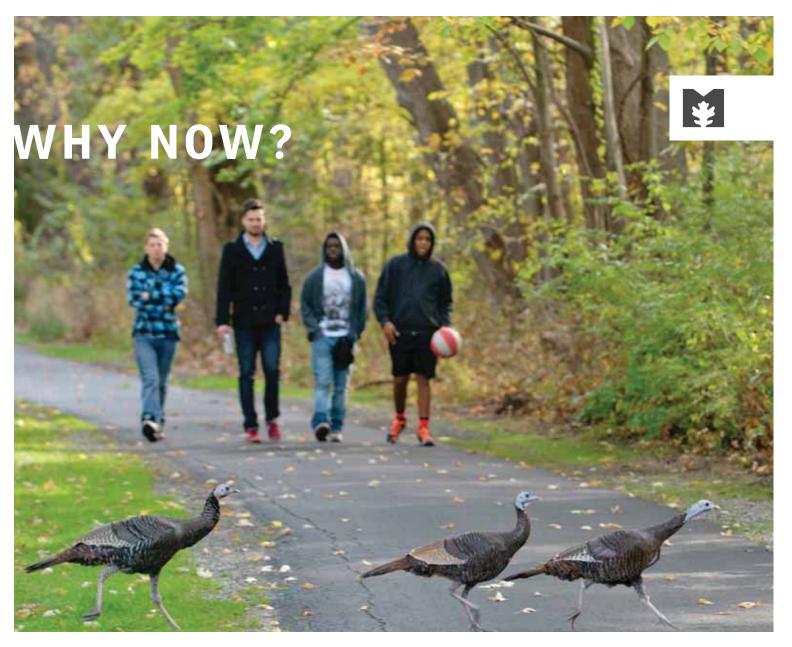
"Glass City Metropark is a forward thinking project that will make Toledo an even greater place to live, work and play. The enhancements to the Maumee River will be a catalyst for redevelopment in both Downtown and East Toledo. These plans are important to make our entire region more competitive. Making Toledo a great place to live is imperative to keeping local talent, and talent is essential for economic development."



# A LANDMARK RIVERFRONT

A LANDMARK PARK AND GREENWAY ON OUR RIVERFRONT WILL RESULT IN:

- NEW JOBS & ECONOMIC GROWTH
- CONSERVATION OF OUR NATURAL RESOURCES
- PUBLIC OPEN SPACES THAT ENHANCE OUR QUALITY OF LIFE
- THE MOST-VISITED ATTRACTION IN OUR REGION

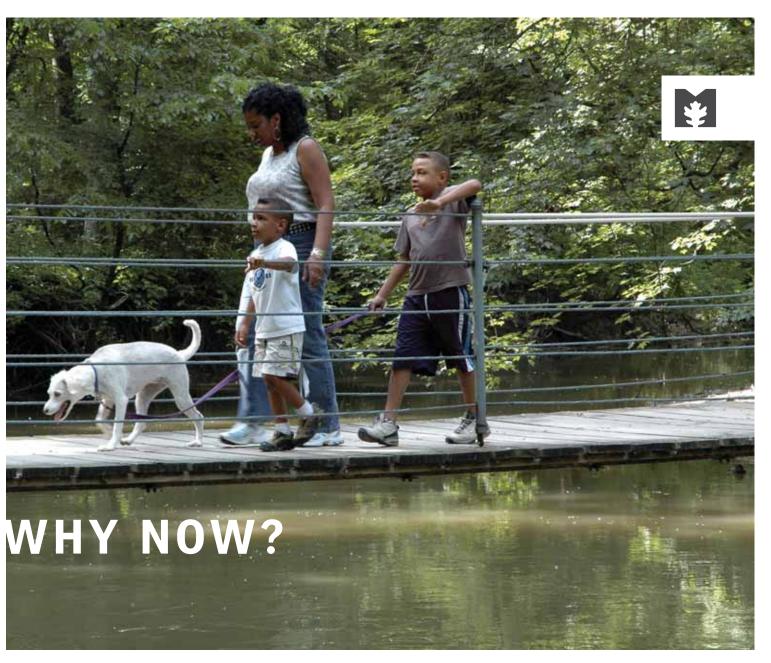


## JOBS AND ECONOMIC IMPACT

TOLEDO NEEDS JOBS AND INVESTMENT, AND BUSINESSES NEED TO ATTRACT AND RETAIN TALENT.

THIS PROJECT WILL GENERATE IMMEDIATE JOBS IN OUR COMMUNITY WITH 450 LABOR JOBS\* IDENTIFIED AND 30 IN-HOUSE POSITIONS. THIS DOES NOT ACCOUNT FOR THE POSITIVE IMPACT RESTAURANTS AND OTHER BUSINESSES WILL REALIZE AS A RESULT.

\*SOURCE - LATHROP CONSTRUCTION



#### **CONSERVATION**

WE CONTINUE TO CONSERVE AND RESTORE CLEAN, SAFE AND NATURAL PLACES AS WE HAVE FOR ALMOST A CENTURY. PEOPLE APPRECIATE NATURE WHEN THEY INTERACT WITH IT.

OUR GOAL IS TO RESTORE MORE THAN
90 ACRES OF INDUSTRIAL OR VACANT LAND BY PLANTING
THOUSANDS OF NEW TREES AND NATIVE PLANTS.

OUR COMMUNITY DESERVES OUTDOOR EXPERIENCES THAT AID IN ITS GROWTH. THIS NEW OPEN SPACE IN OUR URBAN CORE WILL RECONNECT THE PUBLIC TO OUR REGION'S LARGEST NATURAL ASSET — OUR RIVER.



#### PUBLIC OPEN SPACE & QUALITY OF LIFE

# NATIONALLY, CITIES LIKE TOLEDO ARE RECLAIMING AND REINVESTING IN THEIR RIVERFRONTS.

BOISE, GRAND RAPIDS AND DES MOINES ARE NOW RATED AS SOME OF THE MOST LIVABLE CITIES IN THE UNITED STATES BECAUSE OF THEIR DEDICATION TO IMPROVING RESIDENT'S QUALITY OF LIFE THROUGH PARK PROJECTS.

PITTSBURGH INVESTED MORE THAN \$130 MILLION IN THREE RIVERS PARK AND NOW CITES NEARLY \$2.6 BILLION IN RIVERFRONT DEVELOPMENT AS A RESULT OF THAT INVESTMENT.

RIVERWALK WILL ALSO CONNECT AND ENHANCE SIX NEIGHBORHOODS THAT HAVE NOT SEEN LARGE-SCALE INVESTMENT IN DECADES.



## RECORD VISITATION

DURING THE COVID-19 QUARANTINE,
VISITATION TO THE 17 METROPARKS WAS 60%
GREATER THAN LAST YEAR, WHICH HAD A
RECORD 5.5 MILLION VISITS

ACCORDING TO GOOGLE MOBILE TRACKING, 80% OF LUCAS COUNTY RESIDENTS VISITED A PARK DURING THIS PERIOD

METROPARKS REMAINED OPEN EVERY DAY DURING THE CRISIS, PROVIDING HEALTHY, SAFE PLACES FOR PEOPLE TO RECREATE

#### **OVER 10 YEARS**





# A COMBINED COMMUNITY EFFORT

Glass City Riverwalk is a major revitalization project that requires support from both private and public sectors of our community—we cannot do this alone. The project has already secured \$13 million to complete the first phase—the first 30 acres. It will take the combined effort of the private and public sectors to ensure that we make the most of the city's forward movement to transform our future. Together, we can accomplish this vision of a united community that has a strong regional presence.

#### **BUDGET PROJECTIONS**

#### RIVERWALK INFRASTRUCTURES:

PLANNING, DESIGN, AND CONSTRUCTION

\$169,500,000

#### ADDITIONAL EXPENSES \$30,500,000

OPERATIONS \$25,000,000

COMMUNITY CENTER/

OPERATIONS FACILITY \$3,500,000

LAND ACQUISITION \$2,000,000

GRAND TOTAL BUDGET \$200,000,000



#### \$112M LEVY

65% of Lucas County residents support a ballot issue of \$160M

#### \$40M - \$60M LOCAL, STATE AND FEDERAL GRANTS

Awarded \$23.6M BUILD Grant towards Glass City Riverwalk

#### \$10M - \$15M TAX INCREMENT FINANCING DISTRICT

Funding begins in 2035

#### \$25M - \$30M

CORPORATE AND INDIVIDUAL PHILANTHROPY

#### \$13M

IN FUNDING ALREADY SECURED TO COMPLETE THE FIRST PHASE OF THE GLASS CITY METROPARK



# IMAGINE OUR FUTURE, OUR LEGACY

Together we can transform our region and create a sustainable, thriving community for generations to come.

#### OUR TIME IS NOW.

An investment in Glass City Riverwalk is an investment in our region's vision to reinvent itself.

WHO'S
WITH US?

TOGETHER
WE CAN
BUILD
TOLEDO'S
TOMORROW.





5100 W CENTRAL AVENUE TOLEDO, OHIO 43615

METROPARKSTOLEDO.COM